



Introduction to Management

April 2019



BRS MANAGEMENT ACADEMY

Introduction

The programme is designed to meet the needs of those who aspire to manage, are about to take on their first management role, or who are already first line managers, but have had no development opportunity. The programme is built around the four basic building blocks of effective management.

- Managing Yourself
- Effective Communication
- Managing Performance
- Problem Solving and Decision Making

The Peplow Group is an organisation that specialises in developing teams and Leaders. They work with a wide range of organisations and at all levels. They have been involved in the Horse racing industry for the past eight years as delivery partners of The British Racing School Management Academy in Newmarket.

Delegates for the I2M have come from across the racing industry including the Royal Studs, ARC, Jockey Club, BHA, RCA, Racing UK, Juddmonte, BRS, Racing Welfare, Mark Johnston Racing, and the Point to Point Authority.

Programme Objectives

- To develop first line managers' knowledge and skills.
- To build confidence in their ability to manage
- To understand their roles and responsibilities as managers
- To transfer new knowledge and skill into effective performance

Approach

The programme consists of four one-day workshops spread over twelve weeks. There will be taught input, exercises, activities and discussion. In addition, handouts will be provided to act as an aide memoire for use after the programme. There is the opportunity to follow up the programme with one to one coaching for those who would benefit from the added investment.

There will be individual action plans generated from each workshop, which should be shared with their line manager after each event. At the start of each workshop the action plan is reviewed and individuals' feedback to the group how they have used the learning from the previous workshop.

Investment

A place on the programme is £1200 +VAT per person. This includes all materials, lunch and refreshments on each of the four days. For those travelling from outside Newmarket. Accommodation can be booked at BRS at a separate cost.



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For further information or to book a place on a programme please contact –
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